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Patent Application Serial No. 09/039,335, filed March 16, 1998, now abandoned; which is a continuation-in-part of U.S. Patent Application Serial No. 08/757,563, filed November 27, 1996, now U.S. Patent 5,960,069; which is a continuation-in-part of U.S. Patent Application Serial No. 08/658,378, filed June 5, 1996, now U.S. Patent No. 5,802,156, each of which are incorporated by reference herein. The present application is also related to U.S. Patent Application Serial No. 09/432,809, filed November 4, 1999, now abandoned; which is a continuation-in-part application of U.S. Patent Application Serial No. 09/362,239, filed July 28, 1999, and now abandoned; which is a continuation-in-part application of U.S. Patent Application Serial No. 09/280,862, filed March 30, 1999, and now abandoned; which is a continuation-in-part application of U.S. Patent Application Serial No. 09/245,713, filed February 8, 1999, and now abandoned; and is related to U.S. Patent Application Serial No. 09/495,923, filed February 2, 2000, now U.S. Patent No. 6,282,276, which is a continuation-in-part application of U.S. Patent Application Serial No. 09/432,809, filed November 4, 1999, now abandoned; which is a continuation-in-part application of U.S. Patent Application Serial No. 09/356,572, filed July 19, 1999, and now abandoned; which is a continuation-in-part application of U.S. Patent Application Serial No. 09/039,335, filed March 16, 1998 and now abandoned, each of which is incorporated by reference herein. Additionally, the present application claims benefit of U.S. Provisional Patent Application Serial No. 60/139,475, filed June 17, 1999, which is incorporated by reference herein.

IN THE CLAIMS:

Please cancel claim 17 without prejudice or disclaimer of the subject matter claimed therein.

Please amend claims 1, 2, 8-16, 18 and 55, as follows:

1. (Amended) A method of effecting a sale over a computer network, the method comprising the steps of: